Salary Increase Granted
Amphitheater Teachers

McDonald Group
May Reject Offer

ALL OVER AMERICA!
KENT with the MICRONITE FILTER
IS SMOKED BY
MORE SCIENTISTS and EDUCATORS
than any other cigarette of any kind!

FIVE TOP BRANDS OF CIGARETTES
SMOKED BY AMERICAN SCIENTISTS

KENT
BRAND 'A'
BRAND 'B'
BRAND 'C'
BRAND 'D'
BRAND 'E'

FIVE TOP BRANDS OF CIGARETTES
SMOKED BY AMERICAN EDUCATORS

KENT
BRAND 'A'
BRAND 'B'
BRAND 'C'
BRAND 'D'
BRAND 'E'

Downwind
Theory Gains
"Listener"

We are proud of all the millions of men and women in America who have found that...
For good smoking taste, it makes good sense to smoke KENT

* Study of 1,000 smokers, 891 of which our study, conducted by The Nutrition Foundation, Inc., N.Y.